

# This Box is for GOOD



STORY AND USER GUIDE

(put me back in the box after reading —  
I travel with my box!)

"You could make  
this place beautiful."

— 'Good Bones,' Maggie Smith



I'm a box, for good, on a journey  
to spread beauty and generosity  
in a world that needs more  
of both. I hope I surprised  
and delighted you a little when I  
showed up unexpectedly!

## NOW IT'S YOUR TURN TO DELIGHT ANOTHER

Pass me to your neighbour, or ship me to a far-off friend.

I'm in your hands, eager to meet more.

We can make this place beautiful.

It's up to us.



I started my journey as a blank box, one of a set, in the hands of Peter and Lisa...



We are Lisa and Peter, in  
Charlottetown, Prince Edward  
Island, Canada. We are partners  
in life and in creativity.

We have challenged ourselves to  
create an edition of boxes every  
month for a year; it's an experiment  
in what's possible when we lean in  
to generosity, create unexpected  
connections, develop our printmaking

skills, and grow our relationship with each other and our kids.



Every month we explore a new concept for the box series. New printing techniques, inks, colour-mixing, novel gifts to include inside the boxes.

We are two strong-willed people, learning to collaborate. We spend time and money every month, and sometimes shake our heads about how making beautiful things can be so HARD.



We get excited.  
We get impatient.  
We get delighted.  
We get angry.  
We get impatient  
(again).

We debate timelines. We leap forward.  
We fall behind.  
We get awestruck.

“Such a beautiful,  
small yet grand  
project. Very  
cool to have  
been part of it.”

- Roy Scholten,  
Hilversum, NL

Then we complete the box, and we're like proud parents of a newborn baby, marvelling at the potential we are putting into the world.

We breath a sigh of relief.  
And then we do it all over again for the next month.

# HOW TO DO YOUR PART NOW

- ① Go to [thisbox.info](http://thisbox.info) and click on "Register a box." Use the number under the top flap of the box. -----> (When you register you'll be able to track your box on our digital world map.)





- ② Any gifts in the box are yours to keep!
- ③ Choose someone to give your box to.
- ④ Add something from you to the box.
- ⑤ Deliver or mail your box.

**CONGRATULATIONS!** You are making  
this world more beautiful.

**WHO**

TO GIVE  
THE BOX  
TO?

Maybe you love the box and want to keep it. Or you are unsure who to pass it onto.

We know it might sting a little to pass the box along. And it certainly takes effort (it's a gift — with a job!)

We've learned that there is JOY that simply comes from giving an unexpected gift at an unexpected time.

**WHAT**  
TO PUT  
IN THE  
BOX?

- Some <sup>thing</sup> you cherish (but want someone else to have.)
- Something simple, locally made.
- Something you've made...

The ocean  
breathes

A poem?



A sketch?



Jam?

Dear Dough

A letter?



**North  
America**

**South  
America**

**Africa**

**Asia**

**Oceania**

# Where in the world??

Boxes have travelled to 58 communities in 10 countries so far. From our neighbours, 10 feet away, to Mount Colah, Australia, 16,000 km away; Italy, Iceland, Finland, Sweden, The Netherlands, the U.K., Germany. And across Canada and the U.S.A.

EDITIONS  
SO FAR

8

BOXES  
PRINTED

306

BOXES  
REGISTERED

110

# — Box Stories —



Perugia  
We visited  
Paradiso 518,

Gubbio  
Turned out

Fabriano  
On the way

Portonovo  
We had a

a magazine store Peter had long wanted to see. We gave them 10 boxes; they pointed us to the quiet town of Gubbio...

to be a trip highlight! Lisa met a couple at the Roman ruins and gifted them a box. They suggested Portofino, on the coast...

to the coast we gave boxes to staff at the paper museum, who returned our generosity with a gift of handmade rag paper.

fish supper at restaurant Emilia, founded in 1929. We gave a box to the granddaughter of Emilia, who manages the restaurant today.

{ We created small moments of connection in our giving; those connections led to wonderful, unexpected adventures. }

## — Box Stories —

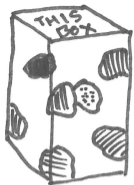
"I was having a rough day and this gift filled my cup and turned my day around..."

— S. from Murray River

"The joy of connection is made evermore possible through projects like this."

— C. from Mount Dryan





Our daughter designed a box for Autism Awareness Month, and delivered one to her intermediate school, gifting it to a teaching assistant she hadn't seen for seven years. Both giver and receiver were delighted.

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"I almost hate to pass it on, but I will... I can't wait to see where it goes." — B. in Charlottesville

Register  
your  
box.  
(you did that,  
right?)

Map of  
boxes.

Request  
a box.  
(for yourself  
or someone  
else)

thisbox.info

Learn more about  
each box: design,  
printing, ink,  
challenges, joys.



Send us  
ideas,  
questions,  
inspiration.

Instagram: thisboxisforgood

This zine was written, designed, and hand-lettered by Peter Rukavina & Lisa Chandler. June, 2024.

—◆—  
Thanks to Lali Chandler and Olivia Rukavina, for talent, assistance, and patience. To Roy Scholten and Grafisch Atelier Hilversum, and Franco Marinai for hosting, teaching, and collaborating. And to everyone who's helped spread the good so far!

# Leave your mark here...

(Once you've registered your box at [thisbox.info](http://thisbox.info))

NAME AND DATE	COMMENT/WISDOM/NOTE


# Leave your mark here...

(Once you've registered your box at [thisbox.info](http://thisbox.info))

NAME AND DATE	COMMENT/WISDOM/NOTE


This Box is for Good · [hello@thisbox.info](mailto:hello@thisbox.info)